LEDGERA

THE RECORD OF CULTURE

2026 MEDIA KIT / ADVERTISING & EDITORIAL PARTNERSHIPS

MAKE THE PAGE YOURS.

The Record of Culture.

ISSUES • EDITORIAL • CAMPAIGNS

LEDGERAMAGAZINE.COM / AN LSMG PUBLICATION



THE PUBLICATION

BUILT FOR CULTURAL DISCOVERY.

LEDGERA is the digital-first editorial publication of Last Shot Media Group, documenting the people, ideas and movements shaping culture through journalism, interviews, profiles, photography, digital issues and event coverage. It publishes for reading, sharing, search and continued access beyond a single release date.

WHAT WE COVER

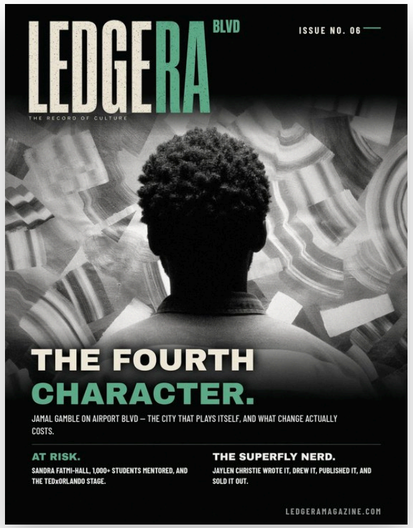
- FILM
- TELEVISION
- MUSIC
- FASHION
- ENTERTAINMENT
- CREATORS
- ENTREPRENEURSHIP
- LIFESTYLE
- SPORTS
- WRESTLING
- BUSINESS
- PUBLIC AFFAIRS

20,000 DIGITAL-FIRST MAGAZINE READERS

Culture, on the record.

CURRENT EDITIONS

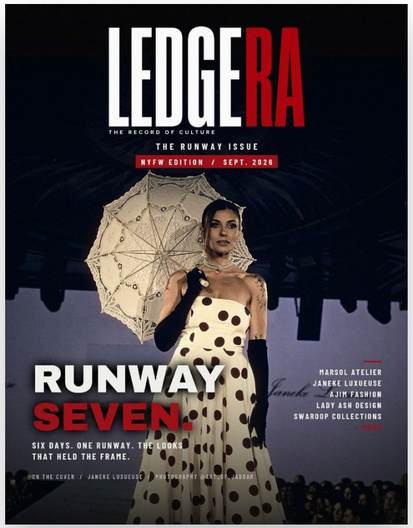
RECENT ISSUES.



ISSUE NO. 06

THE FOURTH CHARACTER.

A cover story on *Airport BLVD* and the city that plays itself.



NYFW SPECIAL EDITION

RUNWAY SEVEN.

Six days, one runway: the designers and looks of Runway 7 at New York Fashion Week.



ISSUE NO. 05

TOWER OF ELEGANCE.

M by Elegance: the inaugural Knockouts Television Champion on making history.

Beyond the issues: LEDGERA Case Files, numbered dossiers on the campaigns, objects and turning points behind culture; plus original festival coverage, including a ten-story Tribeca Film Festival 2026 archive, a Vancouver Queer Film Festival feature and Inaugural ALZA Festival coverage, now in production.

BRAND FIT ENTERTAINMENT / FASHION / FILM / MUSIC / ENTREPRENEURSHIP / LIFESTYLE / CULTURE

AUDIENCE & REACH

REACH BEYOND THE ISSUE.

20,000
DIGITAL-FIRST MAGAZINE READERS

983.3K+
ORGANIC SOCIAL + VIDEO VIEWS (LSMG)

40K UNIQUE PAGE VIEWS	**20K** UNIQUE WEBSITE VISITORS	**70+** COUNTRIES REACHED
455.5K+ META REACH	**35.7K+** META CONTENT INTERACTIONS	**6,500+** PODCAST PLAYS + DOWNLOADS
79%+ PODCAST AUDIENCE AGES 18–34	**42%+** AUDIENCE AGES 23–27	**90%+** U.S. PODCAST LISTENING

Ecosystem metrics reflect channels within the wider LSMG and Last Shot content ecosystem that can support selected LEDGERA partnerships. Figures provided by LSMG analytics, updated October 2026; cumulative totals, not unique audience counts or guaranteed results.

ONE PARTNERSHIP, MANY FORMATS

TRAVEL ACROSS FORMATS.

LEDGERA	Digital issues and sponsored editorial
ONLINE	Evergreen web features and discovery
SOCIAL	Reels, posts and campaign amplification
NEWSLETTER	Features delivered to LEDGERA readers
LAST SHOT	Podcast, video and short-form integrations (add-on)



DIGITAL ISSUE PLACEMENTS

PREMIUM SPACE, EVERY ISSUE.

Quarter-page advertisement	$350
Half-page advertisement	$650
Full-page advertisement	$1,000
Two-page editorial spread	$1,750
Inside back cover	$1,750
Inside front cover	$2,000
Digital back cover	$2,500

STARTING INVESTMENT

Placements run inside LEDGERA's digital issues and special editions, built for reading, sharing and continued access long after release day.



DIGITAL & EDITORIAL RATES

EXTEND THE PLACEMENT.

DIGITAL

Website advertisement	$250
Sponsored social media post	$300
Newsletter feature	$350
Digital magazine placement	$400
Social + website bundle	$750

EDITORIAL

Sponsored article	$500
Brand spotlight	$750
Founder or executive profile	$1,000
Product or event feature	$1,000
Sponsored editorial package	$1,500

Starting investment. All placements begin with a brand-fit and editorial review. Partnership does not purchase favorable editorial coverage; LEDGERA keeps its own editorial standards.

CROSS-PLATFORM CAMPAIGNS

CAMPAIGN PACKAGES.

CULTURE STARTER

$2,500+

- Full-page digital issue ad
- Sponsored web feature
- Social placement
- Campaign reporting

AMPLIFY

$5,000+

- Two-page digital spread
- Sponsored editorial feature
- Social campaign + newsletter
- Interview or video integration

SIGNATURE

$7,500+

- Premium issue placement
- Multimedia branded story
- Podcast or video integration
- Expanded reporting + exclusivity consideration

CUSTOM

Let’s talk

Special editions, launches and event coverage scoped to your goals, audience and timeline.

Starting investment. Final scope, deliverables, timing and reporting are confirmed in a tailored proposal.

HOW WE PARTNER

PUT YOUR BRAND IN THE NEXT ISSUE.

01

Brief

Tell us what you're launching, who you want to reach and which channels fit the campaign.

02

Review

Every placement begins with a brand-fit and editorial review by the LEDGERA team.

03

Publish

Placement, timing and reporting are confirmed before your campaign goes live.

OUR STANDARDS

Editorial independence

Partnership does not purchase favorable coverage. LEDGERA keeps its own editorial standards and final say.

Brand fit first

Advertising and sponsorships are subject to brand fit, availability and review.

Honest numbers

Reach is reported as cumulative totals, never as guaranteed results.

PARTNERSHIP INQUIRIES

YOUR BRAND.
THE RECORD OF CULTURE.

Tell us what you are launching, who you want to reach, and which channels fit the campaign.

ADVERTISE WITH LEDGERA

LEDGERAMAGAZINE.COM

info@ledgeramag.com

Full LSMG ecosystem partnerships: activation.thelsmg.com

LSMG

LEDGERA

THE RECORD OF CULTURE

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