

MEDIA KIT

LSMG

LEDGERA
THE RECORD OF CULTURE

Digital-first culture, entertainment, and creative storytelling

ADVERTISING + PARTNERSHIP DECK

2026 MEDIA KIT

LEDGERAMAGAZINE.COM



A digital publication built for cultural discovery

LEDGERA covers fashion, film, music, entertainment, entrepreneurship, lifestyle, and the people shaping what comes next.

LEDGERA publishes for digital reading, sharing, search, and continued access beyond a single release date.

THE RECORD OF CULTURE

Digital issues
Editorial features
Original interviews
Special editions

AUDIENCE REACH / 2026

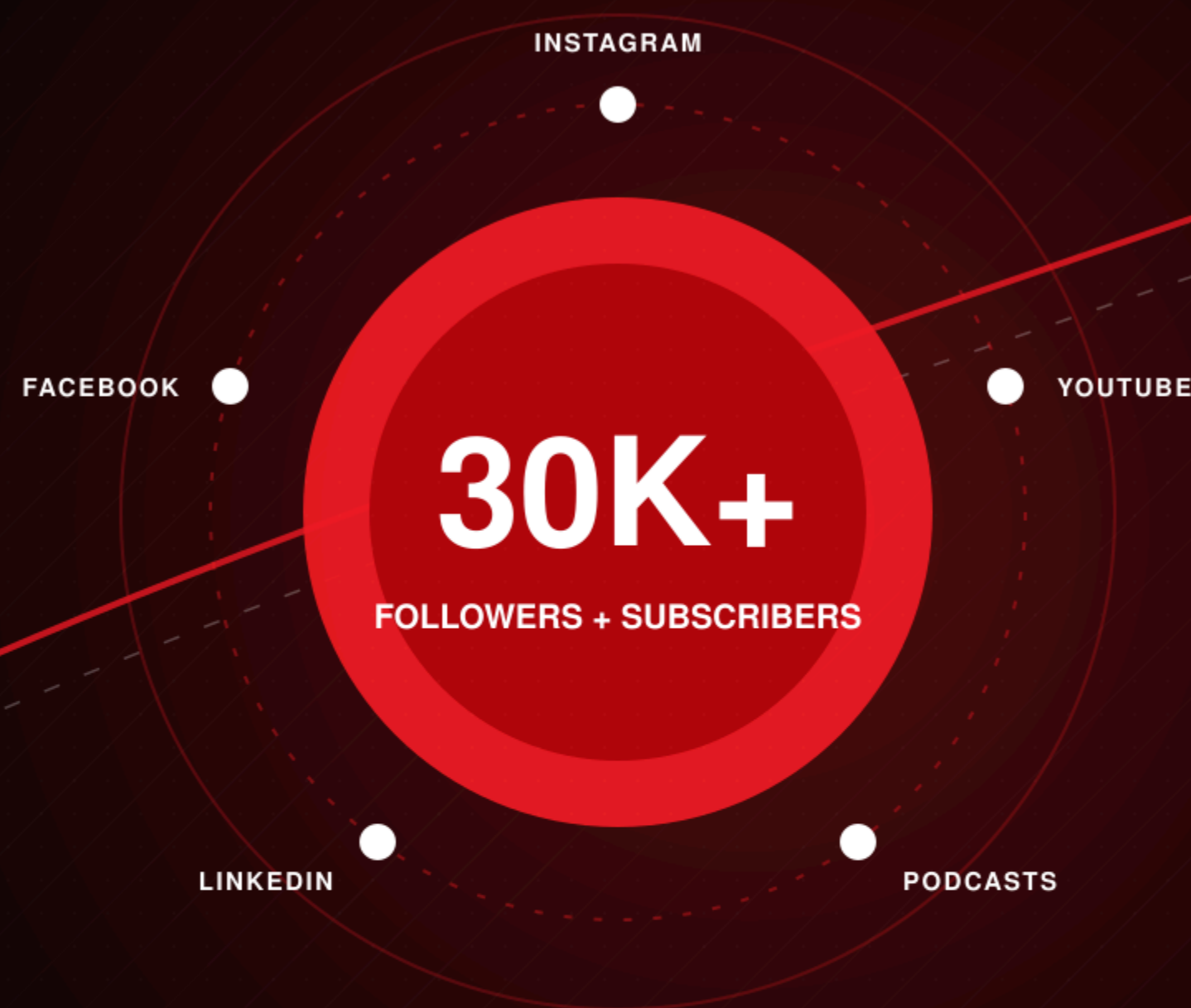
748,798+

ORGANIC SOCIAL + VIDEO VIEWS

Published baseline: 400K+

Additional views reported: 348,798

SEPTEMBER 2026



ONE CONNECTED MEDIA ECOSYSTEM

The audience moves with the story.

Across Instagram, Facebook, LinkedIn, YouTube, podcast platforms,
and the broader LSMG digital ecosystem.

Reach that continues beyond the issue

440K+

META REACH

20K

META CONTENT
INTERACTIONS

900K+

ORGANIC SOCIAL +
VIDEO VIEWS

6.9K+

YOUTUBE
VIEWS

The metrics above reflect channels within the wider LSMG and Last Shot content ecosystem that can support selected LEDGERA partnerships.

A young audience with national and international reach

79%+

PODCAST AUDIENCE AGES 18–34

42%+

AUDIENCE AGES 23–27

90%+

U.S. PODCAST LISTENING

70+

COUNTRIES REACHED

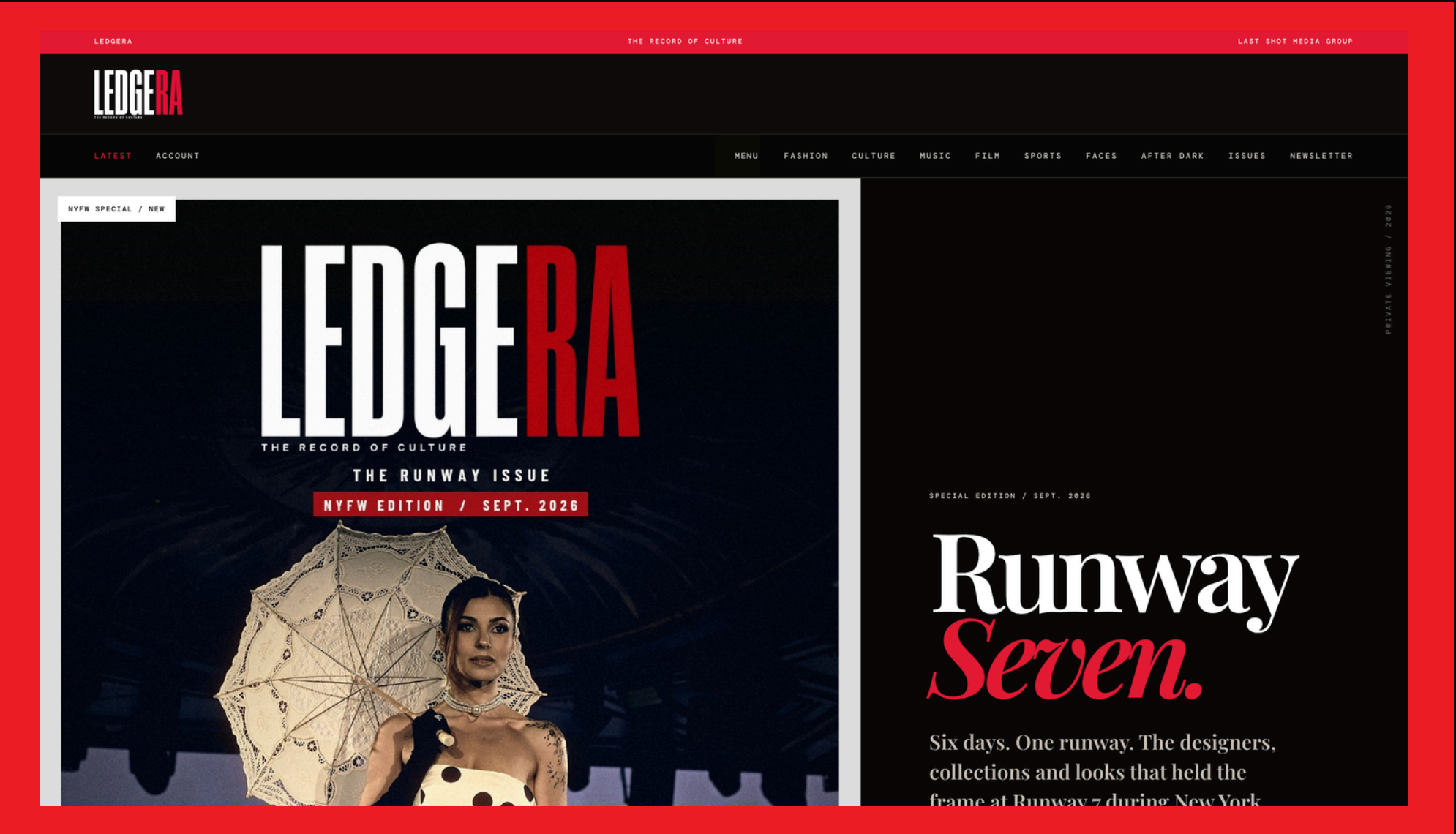
Brand fit

Entertainment / Fashion / Film / Music / Entrepreneurship / Lifestyle / Culture

THE LSMG ECOSYSTEM

One partnership can travel across formats

- LEDGERA Digital issues and sponsored editorial
- ONLINE Evergreen web features and discovery
- SOCIAL Reels, posts, and campaign amplification
- LAST SHOT Podcast, video, and short-form integrations
- ACTIVATIONS Event coverage and custom experiences



A Look into Our Current Issues



Choose the level of visibility that fits the campaign

DIGITAL ISSUE

Quarter, half, and full-page placements
Two-page spreads
Premium cover positions

EDITORIAL

Sponsored articles
Brand spotlights
Founder and executive profiles

AMPLIFICATION

Website advertising
Newsletter features
Social media campaigns

INTEGRATED

Podcast and video options
Event coverage
Custom brand activations

Premium space inside every digital issue

Quarter-page advertisement	\$350 STARTING INVESTMENT
Half-page advertisement	\$650 STARTING INVESTMENT
Full-page advertisement	\$1,000 STARTING INVESTMENT
Two-page editorial spread	\$1,750 STARTING INVESTMENT
Inside front cover	\$2,000 STARTING INVESTMENT
Inside back cover	\$1,750 STARTING INVESTMENT
Digital back cover	\$2,500 STARTING INVESTMENT

Extend the placement beyond the issue

Website advertisement **\$250**

Sponsored social media post **\$300**

Newsletter feature **\$350**

Digital magazine placement **\$400**

Sponsored article **\$500**

Social and website bundle **\$750**

Brand spotlight **\$750**

Founder or executive profile **\$1,000**

Product or event feature **\$1,000**

Sponsored editorial package **\$1,500**

All placements begin with a brand-fit and editorial review.

Campaign packages

CULTURE STARTER

\$2,500+

STARTING INVESTMENT

- Full-page digital issue advertisement
- Sponsored web feature
- Social placement
- Campaign reporting

AMPLIFY

\$5,000+

STARTING INVESTMENT

- Two-page digital spread
- Sponsored editorial feature
- Social campaign
- Newsletter placement
- Interview or video integration

SIGNATURE

\$7,500+

STARTING INVESTMENT

- Premium issue placement
- Multimedia branded story
- Podcast or video integration
- Expanded reporting
- Exclusivity consideration

PARTNERSHIP INQUIRIES

Put your brand in the next issue

Tell us what you are launching, who you want to reach, and which channels fit the campaign.

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ledgeramagazine.com

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